

TRANSFORMING

Corporate Sponsorship Packet

LIVES



Habitat for Humanity®

Metro Maryland

Our Service Area

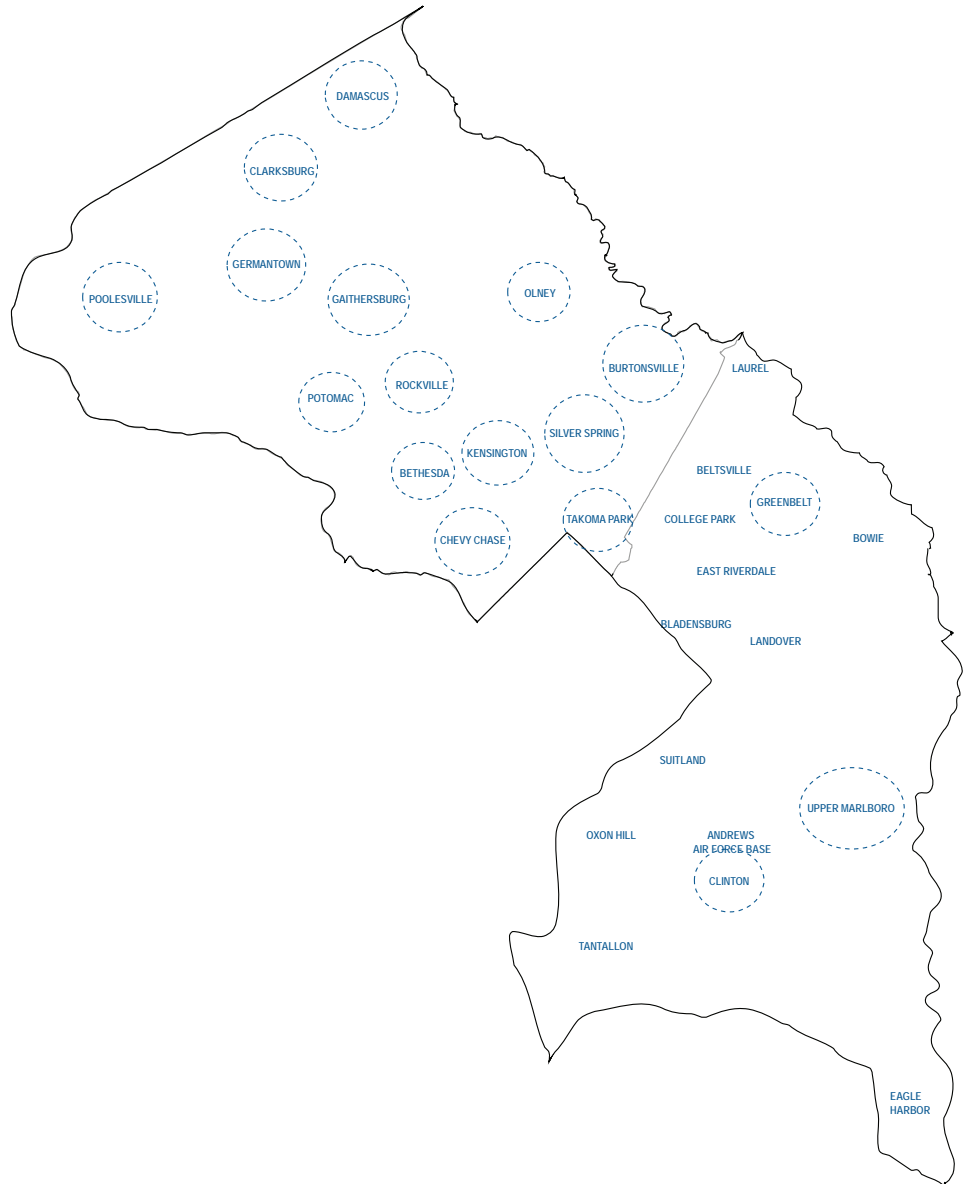
Metro Maryland

Montgomery and Prince George's Counties

Jurisdiction	Projects
--------------	----------

Bethesda	1
Boys	3
Burtonsville	27
Chevy Chase	2
Clarksburg	4
Comus	1
Damascus	4
Derwood	1
Gaithersburg	41
Germantown	13
Kensington	3
Montgomery Village	9
Olney	1
Poolesville	3
Potomac	3
Rockville	21
Sandy Spring	2
Silver Spring	63
Takoma Park	21
Bladensburg	1
Bowie	1
Capitol Heights	2
Clinton	1
District Heights	1
Fairmont Heights	1
Forestville	2
Fort Washington	1
Gaithersburg	1
Greenbelt	2
Hyattsville	2
Landover	10
Riverdale	18
Springdale	1
Temple Hills	1
Upper Marlboro	2

Total: 419



FY 1982 - 2015	New Construction	Rehabilitation	Recycle	Weatherization	Minor Repair	Major Repair	Total
Projects Completed*	60	31	2	78	96	152	419

About HFHMM

What We Do

Habitat for Humanity Metro Maryland's (HFHMM) program provides affordable homeownership solutions for low-income families through the construction, rehabilitation and repair of homes. At HFHMM, we are not only committed to meeting the housing need of our community, we are also committed to providing residents with a full range of supportive services to help them maintain their homes, mortgages and families!

House Sponsorship Program

Habitat for Humanity Metro Maryland partner families benefit in many ways from the financial support of sponsorships, and sponsors are enriched by the experience of supporting hard working low-income families who simply seek a hand up and not a hand out in the construction of a new home or the preservation of their existing home. Sponsors provide financial resources to pay for the construction materials for homes across Montgomery and Prince George's Counties.

Adopt a Home

Habitat for Humanity Metro Maryland's "Adopt a Home" program works with current homeowners to weatherize or repair their homes, removing blight and alleviating critical health, life and safety issues. As explained by Habitat for Humanity International, "A home is not affordable if it is not energy efficient, healthy and safe throughout the life cycle of the home." Our work helps low-income homeowners to experience lower utility bills, reduced health impacts from poor housing conditions and the opportunity to focus on thriving instead of merely surviving.

Sponsorship Levels

Legacy Sponsor \$120,000

- › Named as a Legacy Sponsor in Habitat issued press release at the beginning of the partnership
- › Prominent HFHMM website recognition with link to Legacy Sponsor's website for one year
- › Sponsor profile on HFHMM website
- › Recognition at a Home Dedication Ceremony with a speaking opportunity
- › On-site event to celebrate sponsorship to build a Habitat home, separate from dedication
- › Feature article in HFHMM monthly e-newsletter sent to over 12,000 supporters
- › Logo in monthly e-newsletter for one year
- › Feature article in Annual Report
- › 18 volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › Use of the Habitat for Humanity logo for one year (valued at \$3.1 billion) to promote partnership
- › Company recognized in newspaper advertisement during holiday season
- › Minimum of five (5) social media posts on HFHMM Facebook and Twitter pages promoting sponsorship
- › On-site signage (3 x 5 banner) to include company name and logo
- › Recognition at HFHMM's Golf Classic to include two (2) foursomes for golfing
- › Recognition as a sponsor at HFHMM annual events (Golf and Benefit Breakfast) with a premier table for ten (10) guests

Sponsorship Levels

Keystone Sponsor \$60,000

- › Named as a Keystone Sponsor in Habitat issued press release at the beginning of the partnership
- › Prominent HFHMM website recognition with link to Keystone Sponsor's website for one year
- › Recognition at a Home Dedication Ceremony as well as listing in event program
- › On-site event to celebrate sponsorship to build a Habitat home, separate from dedication
- › Logo in monthly e-newsletter sent to over 12,000 supporters for one year
- › Recognition in Annual Report
- › Nine (9) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › Use of the Habitat for Humanity logo for one year (valued at \$3.1 billion) to promote partnership
- › Company recognized in newspaper advertisement during holiday season
- › Minimum of three (3) social media posts on HFHMM Facebook and Twitter pages promoting sponsorship
- › On-site signage to include company name and logo
- › Recognition at HFHMM's Annual Golf Classic to include one (1) foursome for golfing
- › Recognition as a sponsor at HFHMM annual events (Golf and Benefit Breakfast with a table for ten (10) guests

Sponsorship Levels

Sustaining Sponsor \$30,000

- › Named as a Sustaining Sponsor in Habitat issued press release at the beginning of the partnership
- › Listed as a Sustaining Sponsor on HFHMM website for one year
- › Listing in program at Home Dedication Ceremony
- › On-site event to celebrate sponsorship to build a Habitat home, separate from dedication
- › Name listed in monthly e-newsletter sent to over 12,000 supporters for one year
- › Recognition in Annual Report
- › Five (5) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › Use of the Habitat for Humanity logo for one year (valued at \$3.1 billion) to promote partnership
- › Minimum of two (2) social media posts on HFHMM Facebook and Twitter pages promoting sponsorship
- › On-site signage to include company name and logo
- › Recognition at HFHMM's Annual Golf Classic to include two (2) player slots for golfing
- › Recognition as a sponsor at HFHMM annual events (Golf and Benefit Breakfast with seats for five (5) guests

Sponsorship Levels

Welcome Home Sponsor \$7,000

- › Name listed in monthly e-newsletter sent to over 12,000 supporters
- › Name listed in Annual Report
- › Two (2) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › On-site signage to include company name and logo

Brick & Mortar Sponsor \$3,500

- › Name listed in monthly e-newsletter sent to over 12,000 supporters
- › Name listed in Annual Report
- › One (1) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › On-site signage to include company name and logo

For more information contact Paige Beyer, Corporate Relations Manager at
Paige.Beyer@habitatmm.org or (301) 990-0014 ext. 28

8380 Colesville Road, Suite 700, Silver Spring, MD 20910
www.HabitatMM.org